

Zetron to Exhibit NextGen 9-1-1 Solutions at APCO 2023

On August 8th Zetron's Paul Guest will co-present "Now Possible: Streaming Video and Recorded Media for PSAPs" at APCO 2023

Nashville, Tennessee – August 3, 2023 - Zetron, a global leader in [integrated mission critical communications](#) technology, today announced it will be exhibiting and demonstrating the latest releases of its full portfolio of integrated critical communications solutions at APCO 2023 at the Music City Center in Nashville, Tennessee (USA) from August 6th through August 8th in booth #1701.

In addition, Paul Guest, Senior Director of Business Development of Zetron, will co-present the session, "[Now Possible: Streaming Video and Recorded Media for PSAPs](#)" on Tuesday, August 8, 2023, from 3:00 PM – 4:00 PM at the Music City Center in Room 102. During the 60 minute panel discussion, attendees will learn 1) the role multimedia plays in enhancing situational awareness; 2) implementation and technology details specific to networking and security, CJIS compliance, storage, and archival; and 3) the impacts and benefits of the technologies via real world examples and case studies.

"APCO is one of the biggest public safety communications events of the year and Zetron has fantastic momentum and exciting new developments to share with the community," said Jim Shulkin, Vice President, Global Marketing for Zetron. "On the heels of closing a record growth fiscal year in July, Zetron has also recently announced a [new partnership and integration](#) with EaseAlert's heart-smart Firefighter Alerting System that we'll be demonstrating live in the booth on August 7th and 8th, as well as a [new acquisition](#) that adds exciting new critical communications capabilities to our solutions portfolio."

Recent Product Releases

During the two days of exhibits at APCO, attendees will see live demonstrations of new and upcoming market releases of Zetron Command & Control and Land Mobile Radio solutions, including MAX Dispatch and MAX Fire Station Alerting v5.10. Key new features include robust action stacks automation, conditional failure handling, and enhanced manual alerting workflow capabilities.

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New features of the recent MAX Call Taking v4.3 release will be showcased, including certification to Comtech's Next Generation Core Services (NGCS) 2.1.1, Text-to-911 print capabilities, priority requeue upon console IP loss, and ADR Auto-Rebid.

From Zetron's Land Mobile Radio portfolio, the rugged, power-efficient, and recently released MT-5 Subrack, will be on display with new modules set for release this year - including significantly reduced power draw, simplified maintenance, and future-readiness for new IP-networked remote site monitoring and programming capabilities coming next year.

Zetron solution experts will be available to provide more information, live demonstrations, and to answer questions on all solutions in the Zetron booth in the Expo Hall.

Live "Flash Demos" on Tap at Zetron Booth #1701

Zetron's always-popular Flash Demos will be back, where attendees can learn about a variety of critical communications topics in a concentrated sub-five minute session. Zetron's in-booth Flash Demo schedule for each day is as follows:

Monday, August 7th

- **1:20 p.m.** - Heart-Smart fire station alerting enables teams to respond faster, arrive smarter, and stay healthier
- **3:20 p.m.** - Call Taking offers telecommunicators a smooth transition to Next Generation 9-1-1
- **4:20 p.m.** - Software-based filter tuning for easier repeater maintenance and better performance

Tuesday, August 8th

- **11:20 a.m.** - Mission Critical Push to Talk, where are we headed?**3:20 p.m.** - Call Taking offers telecommunicators a smooth transition to Next Generation 9-1-1
- **1:20 p.m.** - Heart-Smart fire station alerting enables teams to respond faster, arrive smarter, and stay healthier

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- **2:20 p.m.** - Dispatch console streamlines your communications based on P25 Standards

Zetron Meetings

For more information on Zetron at APCO 2023 or to pre-schedule meetings with Zetron visit the [event page](#).

About Zetron

[Zetron](#) is a leading provider of communications technology and services that help save lives and enable critical operations. Zetron solutions are highly interoperable, configurable, and scalable, offering unrivaled choice, flexibility, and value. Our customers are located on all seven continents and across a variety of industries, including public safety, federal government, transportation, utilities, natural resources and more. With an exceptional reputation for high quality and reliability earned over decades of experience serving both public and private sectors, Zetron delivers solutions that are purpose-built to be always on, always ready — anywhere that uninterrupted mission critical communications are non-negotiable. For more information visit: www.zetron.com, join us on [LinkedIn](#), or follow us on [Twitter](#) @ZetronInc.

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