

## Zetron Taking Orders for Broadband PTT Integration with MAX Dispatch

**Zetron now offers an interface option that integrates AT&T Enhanced Push-to-Talk service with Zetron's MAX Dispatch system. This enables dispatchers to communicate with broadband PTT users just as they would with users of Land Mobile Radio (LMR) systems.**

**Redmond, WA, U.S.A., February 28, 2017** – [Zetron](#), a leading provider of mission-critical communication solutions worldwide, announced it is now taking orders for an interface option that enables the integration of its MAX Dispatch radio console system with AT&T Enhanced Push-to-Talk (AT&T EPTT). This is in addition to the AT&T EPTT integration already available with Zetron's AcomNOVUS advanced telephony and dispatch solution.

The network based solution is built on APCO Project 25 (P25) open-standards and integrates with the Console Subsystem Interface (CSSI) primarily used by the Land Mobile Radio (LMR) industry. The integration requires a software license add-on to the CSSI license. With this integration, dispatchers on Zetron consoles are able to communicate with AT&T EPTT users just as they would an LMR system. This offers a number of key advantages:

- It extends radio communications to users regardless of their device, network or location.
- Staff members who don't usually carry a radio still have full access to their radio resources, team members and LMR network through use of AT&T EPTT on their smartphones or tablets.
- Using AT&T EPTT services on smart devices can reduce network loads on LMR systems. It can free up resources at critical moments while still allowing dispatchers and managers to monitor and control traffic from a console or desktop.
- AT&T EPTT services expand the LMR coverage area without requiring investments in additional LMR infrastructure, radios, repeaters, channels or tower space.
- AT&T EPTT is an excellent communications option for law enforcement officers, undercover detectives and security personnel who must blend into their surroundings and maintain anonymity. It provides instantaneous communications with team members and supporting resources.

"We are very pleased that MAX Dispatch and AcomNOVUS now both offer industry-leading, interoperable communications with the AT&T Enhanced Push-to-Talk solution," said Zetron product manager, Randy Richmond. "This capability helps ensure that mission-critical communications can be extended to users on the AT&T LTE network who need to maintain close connectivity and require immediate collaboration between diverse groups."

### About Zetron

Zetron has been designing and manufacturing integrated mission-critical communications systems since 1980. Its offerings include IP-based dispatch, NG9-1-1 call-taking, voice logging, IP fire station alerting, CAD, mapping, and automatic vehicle location (AVL) systems. They are expandable, interoperable, and able to support geo-diverse operations. What's more, Zetron backs its products with technical support, training, and project-management services known for their skill and responsiveness. With offices in the United States, the United Kingdom, and Australia, and a global network of partners, resellers, and system integrators, Zetron has installed thousands of systems and over 25,000 console positions worldwide. Zetron is a wholly owned subsidiary of JVCKenwood Corporation. For more information, visit: [www.zetron.com](http://www.zetron.com).

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